



SOUTH AFRICA
31ST MINT DIRECTORS CONFERENCE
2020

Sponsor Opportunities

Branding Opportunities

SOLD
APP
App and conference handbook
\$6,500

Conference bags
\$7,500

Conference dinner
by negotiation

Drinks reception
\$7,500

SOLD
Badges
\$3,000

SOLD
Lanyards
\$1,500

Refreshment/ lunch breaks
\$2,500 (per day)

SOLD
Pads and pens
\$2,500

Welcome drinks
\$7,500

Water bottles/sweets
\$2,500

Please note that the fees for branding opportunities are in addition to the gold and silver sponsor fees. Alternatively, the branding opportunities can be purchased without companies having to be gold or silver sponsors.



Double booth
6x2m in premium
position and
private room

5 delegates

Sponsorship of the
conference dinner,
with welcome
speech

Opportunity
to give
presentation,
chair one presentation
session and lead
one break-out
session

Extended profile
on website and
in conference
handbook,
plus 2 page
advertisement

Full recognition
in all marketing
materials,
conference
screens, continuity
slides, signage,
app etc.

Promotional gift
for conference bag

Receipt of
delegate list with
contact details at
regular intervals in
run-up to event



Double booth
6x2m

3 delegates

1st opportunity
to sponsor one
of the branding
opportunities (see
below), if required

Opportunity
to give a
presentation,
chair one split
session and lead
one break-out
session

Profile on website
and in conference
handbook,
plus 1 page
advertisement

Full recognition
in all marketing
materials,
conference
screens, continuity
slides, signage,
app etc.

Promotional gift
for conference bag

Receipt of
delegate list with
contact details at
regular intervals in
run-up to event

\$25,000



Single booth 3x2m

1 delegate

1st opportunity
to sponsor one
of the branding
opportunities (see
below), if required

Profile on website
and in conference
handbook,
plus half page
advertisement

Full recognition
in all marketing
materials,
conference
screens, continuity
slides, signage,
app etc.

Promotional gift
for conference bag

Receipt of
delegate list with
contact details at
regular intervals in
run-up to event

\$10,000



EXHIBITOR

Single booth 3x2m

Delegates in
addition

Profile on website

Full recognition
in all marketing
materials,
conference
screens,
continuity slides,
signage etc.

\$4,000

Sponsors and Exhibitors

The organisers will publicise sponsors and exhibitors on all relevant publicity materials from the date that the confirmation payment is received, and will display the sponsors' and exhibitors' logos on printed materials and the event website (with a live link if details are provided).

Conference sponsorships and exhibitor booths will be final and reserved on receipt of full payment. All payments are non-refundable.

The organisers will provide all sponsors and exhibitors with details of recommended suppliers, including (but not limited to) shipping suppliers and stand contractors. It cannot accept any responsibility for any issues arising from the use of suppliers outside of these recommendations.